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Advantis Credit Union Debuts Video Teller Technology at Remodeled Lloyd Center Branch

PORTLAND, ORE., June 24, 2015 — Advantis Credit Union is reinventing the credit union branch experience with the launch of new video teller technology at its remodeled Lloyd Center branch, located at 825 NE Multnomah Street in Portland’s Lloyd District. As one of the first financial institutions on the West Coast to feature the technology, the Advantis video teller machines combine the convenience and technology of an ATM with the personal touch of a live and local teller.

Using the new video teller machines, members can speak with a local Advantis member advisor via real-time video and receive the same personal service for transactions as if they were using a traditional teller line. The technology allows Advantis member advisors located at the branch to focus on personal time spent with members, providing more complex guidance and expert advice on financial products and services.

“The new Lloyd Center branch design is the result of our members’ technology preferences and represents our vision to create a more modern and convenient experience. While being more efficient, the video teller transactions provide the same engaging service that our members have come to expect from Advantis and we are proud to be one of the first financial institutions in the Portland area to feature it,” said Bob Corwin, Advantis Credit Union president and CEO. “The upgrades to the Lloyd Center branch also signify our commitment to the revitalization of the Lloyd District and we look forward to continuing our involvement within this growing community.”

The public is invited to tour the new Lloyd Center branch and experience the video teller technology. The branch is located in the Lloyd Tower at 825 NE Multnomah Street in Portland.

About Advantis Credit Union

Advantis Credit Union, with more than \$1 billion in assets, is one of Oregon’s largest not-for-profit, financial cooperatives. Advantis is locally-owned by over 58,000 members and has six branches in the Portland metro area. Membership is open to anyone who lives or works in 23 counties in Oregon, including: Benton, Clackamas, Clatsop, Columbia, Coos, Curry, Deschutes, Douglas, Hood River, Jackson, Jefferson, Josephine, Klamath, Lane, Lincoln, Linn, Marion, Multnomah, Polk, Tillamook, Wasco, Washington, or Yamhill counties and anyone who lives, works, worships, or attends school in the state of Washington.

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